1988 Point Financial Statement ("Consolidated")

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTALS	
SALES AND ROYALTY INCOME														
Sales - Subscriptions													372,996.93	55%
Sales - Back Issues													3,541.31	1%
Sales - Mailing List													17,876.81	3%
Sales - Direct Distribution													67,998.48	10%
Sales - Warner (natl news)													56,684.94	8%
Book Sales													23,106.98	3%
Royalty Income													167,500.00	25%
Production Monies													62,500.00	9%
Change in Sub Liability													-96,972.05	-14%
INCOME SUBTOTAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	675,233.40	100%
OTHER INCOME														
Chronicle Income													28,600.00	27%
Unclassifieds													4,493.50	4%
Misc Royalties													2,371.11	2%
Apple Income													50,000.00	48%
Production Projects													0.00	0%
Contributions													12,736.49	12%
Interest Income													4,332.43	4%
Sale of Assets													0.00	0%
Miscellaneous Income													1,895.25	2%
TOTAL OTHER INCOME	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	104,428.78	100%
Grants Income													19,750.00	
TOTAL REVENUE	*0.00*	*0.00*	*0.00*	*0.00*	*0.00*	*0.00*	*0.00*	*0.00*	*0.00*	*0.00*	*0.00*	*0.00*	*799,412.18*	
COST OF SALES														
Circulation Pay													45,087.74	6%
Sub Fulfillment													65,366.09	9%
Circulation Promo													49,687.23	7%
Credit Card Discount													1,692.42	0%
Direct Distributor													5,937.98	1%
Natl Newsstand (Warner)													10,510.72	1%
Printing Magazine													90,885.32	12%
Mailing List Fulfillment													2,724.67	0%
Editorial Pay													50,721.12	7%
Writers/Contributors													31,190.00	4%
Misc Editorial Expenses													2,449.63	0%
Computer Networks													176.17	0%
Pre-Press													17,426.64	2%
Research Pay													19,139.38	3%
Research Expense													1,858.12	0%
Production Pay													51,070.51	7%
Outside Production Work													3,805.27	1%
Production Supplies													4,073.95	1%
Apple Project													22,780.21	3%
Signal Book Project													56,253.56	8%
Fringes Project													54,533.12	7%

CD ROM Project													120,159.68	16%
GBN Project Salaries													375.01	0%
Purchases - Books													9,296.31	1%
Fulfillment - Books													1,701.20	0%
Chronicle Expenses													22,951.83	3%
Change in Inventory													0.00	0%
TOTAL COST OF SALES	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	741,853.88	100%
GROSS MARGIN	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	57,558.30	
GENERAL AND ADMINISTRATIVE EXPENSES														
Office Pay													31,813.28	18%
Publishing/Admin Pay													13,705.39	8%
Insurance													4,409.10	3%
Paid Vacation Expense													10,660.00	6%
Kaiser Health Plan													3,237.27	2%
Taxes - Other													2,147.92	1%
Taxes - Payroll													24,888.97	14%
Salary Bonus													0.00	0%
Office/Computer Supplies													5,779.65	3%
Equip Rental/Maint/Supplies													6,889.53	4%
Telephone													8,576.06	5%
Postage													11,244.47	6%
Rent and Building Maintenance													38,754.61	22%
Utilities													0.00	0%
WEI Fundraising													5,218.31	3%
Legal/Professional/Copyright													3,887.00	2%
Agent Commissions													0.00	0%
Interest and Penalties													2,782.79	2%
Bank Service Fees													1,346.60	1%
Misc Expenses													1,414.48	1%
Prior Year Expenses and Adjusts													0.00	0%
WELL repay expenses													-3,600.00	-2%
TOTAL GEN & ADMIN EXPENSES	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	173,155.43	100%
Grants Expense													19,750.00	
CHANGE IN FUND BALANCE	*0.00*	*0.00*	*0.00*	*0.00*	*0.00*	*0.00*	*0.00*	*0.00*	*0.00*	*0.00*	*0.00*	*0.00*	*-135,347.13*	